

## **SUBIR CHOWDHURY**

**subirchowdhury.com**

Subir Chowdhury is one of the “50 Most Influential Management Thinkers in the World” by Thinkers 50 of London, UK. He has been a pioneer in championing the *Quality* movement across the globe through his thought provoking ideas, unique methods, pedagogy and passion. Leading Institutions, companies, societies and individuals across the globe have benefited from his expertise, knowledge and experience. Hailed by the *New York Times* as a “leading quality expert” and by *Business Week* as “The Quality Prophet,” Subir is the author of fifteen books, including several international bestsellers, *The Ice Cream Maker* (Doubleday Random House, 2005), *The Power of Six Sigma* (Dearborn Trade, 2001), and *Management 21C* (Financial Times, 1999). His latest book *The Difference* (Penguin Random House 2017) made to the USA Today National Bestseller as well as a National Bestseller in India. His books have sold more than a million copies and have been translated into more than twenty languages.

Subir is chairman and CEO of ASI Consulting Group, LLC, a global leader on strategic initiatives, quality consulting, and training. Under Subir’s leadership, ASI Consulting Group has helped hundreds of clients around the world save billions of dollars and increase revenues. Subir has worked with many organizations, large and small, across diverse industries, including manufacturing, healthcare, food, government, and nonprofit organizations. His client list includes global Fortune 100 corporations and industrial leaders such as American Axle, Berger Health Systems, Bosch, Caterpillar, Daewoo, Delphi, Fiat-Chrysler, Ford, General Motors, Hyundai Motor Company, ITT Industries, Johns Manville, Kaplan Professional, Kia Motors, Leader Dogs for the Blind, Loral Space Systems, Make It Right Foundation, Mark IV Automotive, Procter & Gamble, the State of Michigan, Thomson Multimedia, TRW, Xerox, and more.

Subir is an honorary member of the World Innovation Foundation (WIF) and has been inducted into the *Engineering, Science and Technology Hall of Fame* and honored by the *Automotive Hall of Fame*. He is a recipient of the *Society of Manufacturing Engineers’ Gold Medal*, the *Society of Automotive Engineers’ (SAE) Henry Ford II Distinguished Award for Excellence in Automotive Engineering*, and the American Society of Quality’s first *Philip Crosby Medal* for authoring the most influential book on quality. The Society of Automotive Engineers established the *Subir Chowdhury Medal of Quality Leadership*, an annual award that recognizes

those individuals who promote innovation and expand the impact of quality in mobility engineering, design, and manufacturing. The United States Department of Homeland Security presented the “*Outstanding American by Choice Award*” to Subir for his contributions to the field of quality and management.

In 2017, Indian Institute of Technology (IIT), Kharagpur established the *Subir Chowdhury School of Quality and Reliability*— the first of its kind in the world to promote the education and research on quality that will transform society. This newly established school shall address the trinity of Process, Planet and People (PPP or 3P’s), targeting Engineered Systems, Natural Systems and Human Systems to cover the gamut of Quality across all domains and shall work to establish standards for quality and reliability of these systems.

In 2014, University of California at Berkeley established the *Subir & Malini Chowdhury Center for Bangladesh Studies*— the first of its kind in any academic institution in the United States. The center awards graduate fellowships, scholarships, and research grants that focus on ways to improve the quality of life for the people of Bangladesh. Each year, the *Subir Chowdhury Fellowship on Quality and Economics* is awarded by both Harvard University and the London School of Economics and Political Science to a doctoral and postdoctoral student, respectively, to research and study the impact of quality in the economic advancement of a nation.

The Subir & Malini Chowdhury Foundation focuses on the education of those less fortunate in the world. Since its inception in 2006, his non-profit foundation donated millions of dollars to educational institutions. Subir received his undergraduate degree in aeronautical engineering from the IIT, Kharagpur and his graduate degree in industrial management from Central Michigan University, in Mt. Pleasant, Michigan. He has received *distinguished alumnus awards* from both institutions, as well as an honorary doctorate of engineering from the Michigan Technological University. He is a heritage collector of rare Indian art works by eminent Indian artists like Rabindranath Tagore, Nandalal Bose, Jamini Roy, Ramkinkor Baij, Abanindranath Tagore as well as western artists like Monet, Rodin, Renoir. He lives with his family in Los Angeles, California.