



June 5, 2003 — Dearborn Author is First-Ever Winner of Prestigious Crosby Medal

American Society for Quality honors Subir Chowdhury with award for authoring 'the most influential business book on Six Sigma' – *The Power of Six Sigma*

Chicago — The American Society for Quality (ASQ) has awarded its first-ever Philip B. Crosby Medal to Subir Chowdhury, author of *The Power of Six Sigma: An Inspirational Tale of How Six Sigma Is Transforming the Way We Work*, (Dearborn Trade Publishing, 2001). In a ceremony that took place May 19, 2003 in Kansas City, MO, Chowdhury was recognized for "authoring a distinguished book contributing significantly to the extension of the philosophy and application of the principles, methods or techniques of quality management".

The Crosby Medal is named in honor of the late Philip B. Crosby (1926-2001), an internationally recognized author, philosopher and founder of The Quality College, which teaches the fundamentals of quality management in more than twenty countries around the world. Mr. Crosby was also a past president of the ASQ. The Board of Directors of the ASQ established the award in 2002 and set the criteria for earning it in conjunction with Florida-based, Philip Crosby Associates, which currently runs The Quality College.

Subir Chowdhury is chairman and CEO of the ASI Consulting Group (www.asiusa.com) — the world's premier consulting and training firm on Six Sigma and Design For Six Sigma. Prior to ASI, he served as a quality management consultant at General Motors Corporation. Hailed by the *New York Times* as a "leading quality expert," Chowdhury was also recognized by *Quality Progress* of the American Society for Quality as one of the "Voices of Quality in the 21st Century." He is also the Society of Manufacturing Engineers' 2002 Gold Medal recipient, and a past nominee for the Audio Publishers Association's 'Audie Awards'. Chowdhury is a graduate of IIT, Kharagpur, India

Chowdhury's books, which have sold over a million copies worldwide and have been translated into more than 20 languages include *The Power of Six Sigma: An Inspirational Tale of How Six Sigma Is Transforming the Way We Work* (Dearborn Trade 2001); *Design for Six Sigma: The Revolutionary Process for Achieving Extraordinary Profits* (Dearborn Trade 2002); and *The Power of Design for Six Sigma* (Dearborn Trade 2003). Books are available at neighborhood and online booksellers, or by calling toll free 800-245-BOOK.

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