

June 15, 2004.



**American Society for Quality
Greater Detroit Section 1000**

Automotive Division of the American Society for Quality Annual Automotive Recognition Awards Banquet

On June 15, 2004, three individuals from the Metro-politan Detroit Area will receive recognition for their significant contributions to the Automotive Industry. This year's event is being hosted by General Motors at the Proving Grounds in Milford, Michigan.

Guy Briggs, Group Vice-President of General Motors North American Manufacturing and Labor Relations will give the Keynote address to kick off the celebration. Mr. Briggs is highly regarded as a quality advocate with a customer focused vision, as attested to by his accomplishments at GM Saturn (1985-1991), Truck Group (1996-2000) and Vehicle Manufacturing (2001-2003). His sharing of his philosophy as it pertains to how quality is achieved and pursued at General Motors, should be very interesting. Guy will certainly relate some interesting experiences from his distinguished career.

Lou Ann Lathrop of Brighton, Michigan, the Automotive Division Chair and Engineering Group Manager of Power Train ADV (Analysis, Development and Validation) Management with General Motors, will lead in the presentation of the awards. The awards will honor the "Quality Leader of the Year", Quality Professional of the Year" and "Outstanding Contributor to the Automotive Division of ASQ (Koth Award)". This year's winners are:

KOTH AWARD- [Recognizes a currently active Automotive Division member who has given outstanding personal service for the promotion of the division and the National American Society for Quality (ASQ).]

Mr. Subir Chowdhury, Chairman and CEO of the American Supplier Institute Consulting Group of Livonia, Michigan. Mr. Chowdhury, of Northville, Michigan, is a past chair (1999) of the Automotive Division, a 2003 World Innovation Foundation Honorary Member, recognized as one of "The Voices of Quality in the 21st Century", founder of the National ASQ Feigenbaum Medal, a regular supporter of the annual Automotive Division Awards Banquet and well known author of quality books, texts and articles. Subir is known in quality circles all over the world and has been a speaker at many National and Inter-national quality conferences.

QUALITY LEADER OF THE YEAR AWARD- [Recognizes the quality leadership contributions of an outstanding automotive industry individual, who is not a quality professional. The recipient will be from an organization associated with the automotive industry, who has consistently demonstrated a customer focused quality philosophy and a defect prevention oriented vision.]

Mr. Lee A. Mundy, Executive Director of Strategic Quality Initiatives at General Motors. Mr. Mundy, of Fenton, Michigan, has a BS and MS in Engineering from Michigan State University and has been a prime mover in establishing quality techniques and systems in the GM design process. Working directly for the Vice President of Engineering, he has been able to insure sufficiency of the quality plan for design, development and production of GM vehicles. Lee established ASQ's Certified Quality training within GM and created problem solving teams, using Dorian Shainin techniques, to solve manufacturing problems. Certified-trained problem solving leaders and floor technicians have been established to carry on effective problem solving. Mr. Mundy currently conducts Quality Principal Sessions for new Executives, necessary for them to be quality effective.

QUALITY PROFESSIONAL AWARD- [Recognizes a quality professional in the automotive industry who has, through his/her leadership, implemented continuous improvement in quality. The individual also will be active in providing services to further the understanding of quality systems and techniques in the community. His/her regard for team benefits and results will be evident, along with providing solid support for new and innovative ideas leading to never ending pursuit of quality excellence.]

Steven C. Leggett, Supplier Process Development Engineer for General Motors Worldwide Purchasing, Supplier Quality Assurance. Steve has responsibility for over 50 suppliers of air bag systems and steering wheels, who have shown 80% plus gains in Parts Per Million shipped and discrepant parts performance. He has been and is active in the development of quality publications by the Automotive Industry Action Group (AIAG), as well as a speaker at various local and national conferences. The Greater Detroit Section of ASQ is a big beneficiary of his volunteer spirit, as he is their news letter Editor, Web-applications Manager, Student Membership Chair and Assistant Vice Chair for the Certified Mechanical Inspector refresher course. Steve and his family reside in Macomb Township, Michigan, where he is an active lay volunteer at Trinity Church, Utica. He is a professional Santa Claus (20 years) and Clown (Slo-Poke the Klown-25 years). He is an Adjunct Professor at Macomb Community College.