



Subir Chowdhury of ASI was elected into the World Hall of Fame

March 22, 2004 -- San Diego, CA. Subir Chowdhury, Chairman and CEO, American Suppliers Institute Consulting Group, LLC, was elected into the World Level of the Hall of Fame for Engineering, Science and Technology, HOFEST. Chowdhury was elected for his distinguished creative achievement as an eminent thought leader in the field of quality management, pioneering the effective management philosophy - *Design for Six Sigma* - and major contributions to the the society on healthcare, to service industries worldwide. Chowdhury's passionate leadership on educating senior management in 'quality by prevention' and his books on Six Sigma have made a significant impact on the way organizations, both large and small, in a variety of industries, educate their employees at all levels.

The announcement was made by Dr. I. S. Tuba, Executive Director of International Technology Institute, ITI, which acts as Secretariat to the HOFEST Government.

Subir Chawdhury was also selected to receive a Rockwell Medal, ITI's highest award for "Excellence in Technology".

HOFEST, is a multi-layered, multifaceted global, worldwide honor system for Engineers, Scientists and Technologists, which can accommodate all other existing honor systems, while respecting their own identity and independence.

The two highest levels of HOFEST are posthumous. The World Supreme includes Leonardo daVinci, the World Superior includes Thomas Edison and others of their stature. HOFEST is being developed on the Internet, see: www.hofest.org

Chawdhury was also named Honorary Member of ITI, which is a 501(c)(3) nonprofit organization, which recently moved its HQ operations from Pittsburgh, PA to San Diego, CA. This Institute is dedicated to the transfer and exchange of technology across academic, governmental, technical society and industrial lines and across international boundaries. ITI advocates the recognition of technology as a most significant human generated resource for wealth creation for society. Jointly with the historically recognized natural and human resources, technology should be used to increase the standard of living and quality of life of all mankind in a safe and secure environment.

The Formal Induction Ceremony for Chowdhury will be conducted at a most appropriate event during 2004, to be announced later.